
Joint Mexican-German Event: Living a new global partnership
The Post-2015-Development Agenda and the private sector engagement

Key points

- 2-day conference: 60-80 participants of the Mexican and German government, the private sector, and local civil society representatives to discuss the new paradigm of the post-2015-agenda, best practices and success factors.
- Conference language: Simultaneous translation Spanish-English

Key question

What are the opportunities regarding the private sector brought about by the post 2015-Agenda and how can they be valuable?

Within the post-2015 agenda there is a call for more involvement of the private sector. In order to achieve the ambition of the new agenda, contributions of all actors will be needed. The private sector with its innovation drive, its global nature, its financial strength and its contribution to development priorities is of key importance for the implementation of the agenda. At the same time, many questions remain. What role does the state need to play? What is the exact role of the private sector? How do interests come into play? How to profit from synergies? Best practices are an important element of the discussion. At the same time we need to go beyond and discuss **concrete incentives and regulations, interests, roles and responsibilities**. The underlying question is: What do we need in order to achieve an even more and even better performance by all actors for a sustainable development?

Desired outcome

Short paper focusing on the outcomes of the conference with regard to **promising factors** and **mechanisms** to successfully **engage the private sector** in the implementation of the post-2015 agenda.

Agenda

Living a new global partnership: The Post-2015-Development Agenda and the private sector engagement

April 27th

Venue Club de Banqueros de México, 16 de Septiembre No. 27, 1st Floor, Cuauhtémoc, Centro Histórico, 06000 Ciudad de Mexico, D.F.

	Agenda Item	Content	Speakers
09:15 09:45	Registration and morning coffee		
09:45 10:45	<p>Welcoming Remarks, Opening Address and keynote messages</p> <p><i>Introduction by Dr. Arthur Zimmermann (Moderator)</i></p>	<ul style="list-style-type: none"> Joint challenges – sharing responsibility – global partnership The aim of the conference 	<ul style="list-style-type: none"> Juan Manuel Valle Pereña, Executive Director, AMEXCID Ingolf Dietrich Deputy Director General Post 2015-Agenda for Sustainable Development, BMZ Marcia de Castro, Mexico Resident Coordinator, UN
10:45 11:00	Coffee break		
11:00 13:30	<p>The state of art: the role of private sector from MDG to Post-2015 Agenda</p> <p>Keynote Speech by Diana Chávez, Global Compact Regional Support Center</p> <p><i>Follow by a discussion panel</i></p>	<ul style="list-style-type: none"> Vision and ambition of the agenda Multi-stakeholder approach – new opportunities for the role of the private sector in the post-2015 agenda context Developments and trends in private sector engagement Opportunities Perspectives 	<ul style="list-style-type: none"> Diego Simancas Global Issues Directorate, SRE Caroline Lensing-Hebben, UNDP Post-2015 team Thomas Karig, VW Mexico Corporate Relations Rodolfo Sahagon, Coordinator, UN Global Compact Mexico (TBC) Bernd Schreiber, General Director, Festo Mexico
13:30 15:00	Lunch break		
15:00 17:00	<p>Thematic Working Groups</p>	<p>1) <i>The role of the State with respect to private sector involvement</i></p> <p><i>Incentives, regulation, governance</i></p>	<ul style="list-style-type: none"> Eduardo Romero, General Coordinator of Regulation Impact, COFEMER Mario López Carrillo, Organizational Climate Corporate Manager, FEMSA Horacio Reyes, Senior Advisor, INADEM

<p><i>Improving the practice</i></p>		<ul style="list-style-type: none"> • Andrea Pradilla, Focal Point Director, Global Reporting Initiative • Andreas Müller, Deputy Director General, AHK • COPARMEX (TBC)
	<p>2) Building blocks for successful engagement and their potential for scaling-up</p>	<ul style="list-style-type: none"> • Andreas Spieß, CEO, Solarkiosk AG • Paulo Darian Stibbe, Executive Director, The Partnering Initiative • Boneff, Social Responsibility Analyst, Gerdau • Constanze Helmchen, PPP, GIZ
	<p>3) Monitoring & reporting on private sector sustainable operations</p>	<ul style="list-style-type: none"> • Ingolf Dietrich, Deputy Director General Post 2015-Agenda for Sustainable Development, BMZ • Ana Paula Fernández, Corporate Director of Sustainability, ICA Mexico • Rodrigo Villaseñor, Deputy Director of Social Responsibility, Scotiabank • Jorge Reyes, Professor at Universidad Anahuac and National Focal Point of the Global Reporting Initiative
	<p>4) Including People at the Base of the Pyramid</p> <p><i>Private Sector Voices on Inclusive Business for Implementing the Post-2015 Development Agenda</i></p>	<ul style="list-style-type: none"> • María del Carmen Sacasa, Deputy Resident Coordinator, UN • Dulce Adriana Alejandre Mora, Inclusive Business Manager, CEMEX • Caroline Lensing-Hebben, UNDP Post-2015 Team
	<p>5) Mainstreaming sustainable supply chains</p>	<ul style="list-style-type: none"> • Rogelio Rodríguez, Development Director, ANTAD • James Salo, Senior Vice President, Trucost North America • María Luque, Full Economic Citizenship Coordinator, Ashoka • César Cano, Coordinator of Social Responsibility, Siemens Mexico

			<ul style="list-style-type: none"> • Gisela Noble Colin, Corporate Social Responsibility Director, Walmart Mexico Foundation • Daniel García, Environmental Standards and Policy Advisor, Cámara de la Industria de Guatemala
17:00 18:00	Evening reception	Cocktail	Reception note by hosts (Mexico, Germany)

April 28th

Venue: Secretariat of Foreign Affairs, Plaza Juárez #20, 1st Floor, Col. Centro, Del. Cuauhtémoc. Distrito Federal CP. 06010,

	Agenda Item	Content	Speaker
8:00 9:30	Space for WG facilitators and moderator		
9:30 11:00	<p>Opening</p> <p><i>Optimizing the involvement of the private sector</i></p>	<ul style="list-style-type: none"> • Presentation of the outcomes of the thematic working groups by pre-selected facilitators 	<ul style="list-style-type: none"> • Facilitators
11:00 11:15	Coffee break		
11:15 13:30	<p>Development Goals as Business cases.</p> <p>Conceptualizing the Post-2015 Agenda for the Private Sector</p> <p>Presented by Dr. Djordjija Petkoski, Wharton Business School</p>	<ul style="list-style-type: none"> • SDGs and their meaning for the private sector • Contributions and responsibilities of the private sector in the SDGs implementation • Possible actions for the State and the private sector 	<p>Moderation: Luiz Ramalho, GIZ</p> <ul style="list-style-type: none"> • Jorge Ramírez, Coordinator of Energy and Climate Change, CIDAC. • Francis Pérez, Shared Value Director, Nestlé Mexico • César Cano, Social Responsibility Coordinator, Siemens Mexico • Tatiana Bessarabova, Business Call to Action
13:30 14:00	<p>Closing session</p> <p>Dr. A. Zimmermann</p>	<ul style="list-style-type: none"> • Summary and Outlook 	<ul style="list-style-type: none"> • Juan Manuel Valle Pereña, Executive Director, AMEXCID • Ingolf Dietrich Deputy Director General Post 2015-Agenda for Sustainable Development, BMZ • Vicente Yáñez, CEO, ANTAD