
Workshops & Seminars – Tailor-Made Programs

odcp consult designs and runs learning events that generate new knowledge, lively exchange among the participants and provide clear concepts and practical skills. These events have their own individual agenda and can be designed for smaller or larger groups.

In most of our consulting processes we organize and moderate workshops and seminars linked to the overall task in organizational development, change management, policy and institutional reforms, planning and evaluation of projects. The four **main characteristics** of our workshops and seminars are:

- **Close link to practice:** Our workshops and seminars are rooted in real life experience and take the participants to the application of new concepts and tools. Working on practical cases of the participants is key and facilitates the transfer of new competencies to the workplace and the organizations involved.
- **Focused on target groups:** Our workshops and seminars respond to the needs of defined target groups: Policy makers, directors, task managers, coordinators, trainers, strategists and planners, research groups, etc. According to the purpose, these target groups can consist of individuals or work units of an organization or actors of a cooperation network, working on different levels, in different functions. Usually, the participants are engaged in design, planning and evaluation of the events.
- **Access to the state of the art:** Our workshops and seminars open the doors to new knowledge, facilitating its adaptation to the reality of the participants. We scan globally and facilitate the access to new knowledge, discover new opportunities, open the way to innovation, design and shape new processes.
- **Analog and creative learning:** Our workshops and seminars provide a holistic and integral learning experience beyond digital media. Encounter, role plays, research groups, lively experiments, creative tasks and visualization help to deepen the learning process.
- **Bridging the Transfer Gap:** If possible and necessary, after a month or two we address the transfer gap between workshop/seminars and practice by calling the target group again to a short transfer workshop to share and reflect on the potentials and limitations of introducing and applying the acquired concept and tools in their organisation. This can be done both in presential or virtual modality.

Our workshops and seminars generate an immediate benefit for the participants, and beyond this become an investment that reports benefits to your organization, your company, your projects. Individual learning is the channel to achieve and enhance organisational performance and social objectives.

For tailor-made programs and further information, please contact by Email:

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